

LASSITER BASEBALL

2008 Media Guide

Publication Date: April, 2008

Rates:

Scoreboard /Game Day Sponsor

\$5,000

Details: Your sign will be placed on the Lassiter Baseball Scoreboard for the entire year. Game Day sponsorship includes throwing out the first pitch, a Lassiter baseball cap and shirt, and between-inning announcements throughout the season. Package includes production of sign.

Entrance Way Fence Banner/Game Day Sponsor

\$1,500

Details: 4-foot x 8-foot logo fence banner that will adorn the entrance-way to the Lassiter Baseball facility. Game Day sponsorship includes throwing out the first pitch, Lassiter baseball cap and shirt and between-inning announcements throughout the season. Package includes production of banner; for additional year's sponsorship, rate will be reduced to \$1,200.

Game Day Sponsor with Full-Page Program Ad

\$500

Details: 8-inch x 10-inch advertisement in the 2007 program. Game Day sponsorship includes throwing out the first pitch, Lassiter baseball cap and shirt and between-inning announcements throughout the season.

Full-page program ad (8"x10")

\$300

Half-page program ad (8"x5")

\$150

Quarter-page program ad (4"x5")

\$100

Eighth-page program ad (2.5"x4")

\$50

Questions? Contact:

Maureen Shelby, fmskelby@comcast.net or 678-402-1020

Name of Business: _____

Contact Person: _____

Mailing address: _____

Phone: _____ Email: _____

Lassiter Player to credit: _____

Checks payable to: **Lassiter Baseball Booster Club**
3605 Sandy Plains Road, Suite 240, Box 158, Marietta, GA 30066

Thank you for your support of Lassiter Baseball!